



ROFEL SHRI G.M. BILAKHIA COLLEGE OF PHARMACY, VAPI

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A Constituent College of Rajju Shroff ROFEL University, Vapi

ROFEL Namdha Campus, Vapi – Namdha Road, P.B. No.11, Vapi (West) – 396 191, Dist: Valsad (Gujarat)

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Date:

Report of Pharmacovigilance Week

Event: Pharmacovigilance Week Celebration

Sponsor By: Inner Wheel Club of Vapi

Date & Venue: 17th – 23rd September, 2025 ROTARY Balar Auditorium

No of Participants: 103

Summary:

Pharmacovigilance plays a pivotal role in ensuring patient safety and improving public health by monitoring, detecting, assessing, and preventing adverse effects or any other drug-related problems. In accordance with the **notification issued by the Pharmacy Council of India (PCI) dated 26th August 2025**, the **Internal Quality Assurance Cell (IQAC) of ROFEL Shri G.M. Bilakhia College of Pharmacy, Vapi** organized the **5th National Pharmacovigilance Week Celebration** sponsor by **Inner Wheel Club of Vapi** with the objective of sensitizing students about the significance of pharmacovigilance in clinical practice and healthcare systems.

The week-long celebration, held from **17th September 2025 to 21st September 2025**, comprised a series of academic and co-curricular activities including essay writing, poster and slogan competitions, debate and elocution contests, drama competition, an expert webinar, community outreach drive and reel making competition. Each event was designed to foster awareness, enhance knowledge, and encourage active participation of pharmacy students in the field of pharmacovigilance.

Day 1 – Essay Writing Competition (17th September 2025)

The celebrations commenced with an **Essay Writing Competition**, aimed at assessing students understanding of pharmacovigilance and encouraging them to express their insights on the subject. A total of **35 students** from various semesters participated enthusiastically. Participants explored themes such as *Unreported ADRs: Silent Threats to Public Health*, *From Patient Bedside to Database: The Journey of an ADR Report*, *If Medicines Could Speak: What Would They Tell Us About Safety?* And *Digital Pharmacovigilance: Transforming ADR Reporting through Technology*.

The essays reflected student awareness of pharmacovigilance systems, their evolving scope, and the importance of ADR reporting in healthcare.



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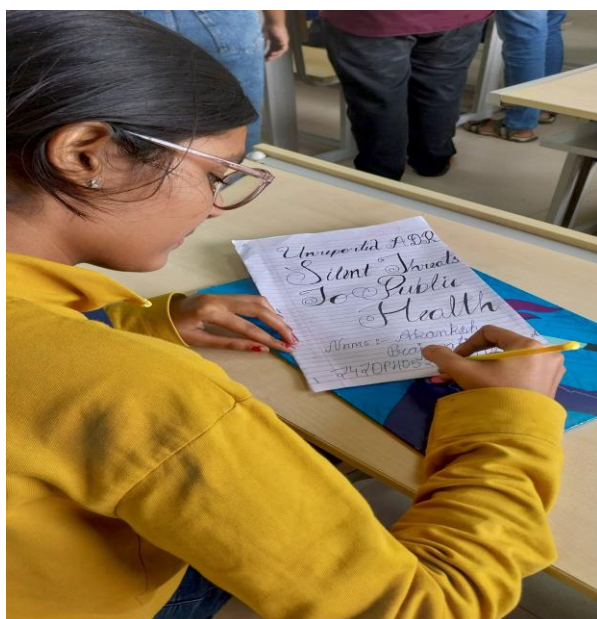
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The activity successfully ignited curiosity and critical thinking among students, laying a strong foundation for the week's celebrations.



Essay Writing Competition Participants





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Essay Writing Competition Participants

Day 2 – Debate and Elocution Competitions (18th September 2025)

To enhance students communication and analytical skills, **Debate** and **Elocution Competitions** were held on the second day. Students engaged in thought-provoking discussions on relevant topics like *Artificial Intelligence Can Replace Human Judgment in ADR Monitoring – Myth or Reality?*, *One ADR Report Can Save a Thousand Lives*, *Pharmacovigilance: The Unsung Hero of Patient Safety* and *From Traditional Medicine to Modern Drugs – Do We Report ADRs Equally?* Participants showcased remarkable confidence and research-based arguments, highlighting different perspectives on improving pharmacovigilance practices.

The elocution speeches, delivered with eloquence and passion, emphasized the integral role pharmacists play in patient safety and the evolving future of pharmacovigilance in India. These competitions nurtured students' leadership and advocacy skills — essential for future pharmacy professionals.



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Debate Competition Rebuttal Round

Day 3 – Poster and Slogan Writing Competition (19th September 2025)

The third day was dedicated to **visual and creative expression** through **Poster and Slogan Writing Competitions**, encouraging students to convey the essence of pharmacovigilance in innovative ways. Participants presented informative posters illustrating the process of ADR detection and reporting, the importance of pharmacovigilance centers, and the global impact of drug safety systems. Creative and impactful slogans such as *“Alert Today, Alive Tomorrow”* and *“Report ADRs, Save Lives”* emphasized the responsibility of healthcare professionals in ensuring safe medicine use. These competitions not only enhanced students’ conceptual understanding but also helped spread awareness among peers through art and creativity.



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Poster and Slogan Writing Participants

Day 4 – Inaugural Ceremony and Drama Competition (20th September 2025)

The fourth day of the Pharmacovigilance Week, **20th September 2025**, marked the **formal inauguration ceremony** of the celebration, which was held in the college auditorium with great enthusiasm and participation. The event commenced with a warm welcome address by the Master of Ceremony, Ms. Bijal Patel, followed by the traditional lamp lighting ceremony performed by distinguished guests including Mrs. Jyoti Shah, President of the Inner Wheel Club, Mrs. Madhu Shah, Dr. Arindam Paul, Principal & Dean Faculty of Pharmacy, and Dr. Chirag Desai, faculty coordinator. After the lamp lighting, Dr. Arindam Paul addressed the gathering with a heartfelt welcome speech, emphasizing the importance of pharmacovigilance education and the evolving responsibilities of pharmacists in ensuring drug safety and patient well-being.



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Mrs. Jyoti Shah -President, Inner Wheel Club of Vapi extended her best wishes to the institution and commended the efforts made to create awareness about pharmacovigilance among future healthcare professionals. Dr. Chirag Desai then provided a brief overview of the event schedule and highlighted the objectives of the week-long celebration.



Lamp Lighting Ceremony



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Welcome Address by Dr. Arindam Paul, Dean Faculty of Pharmacy & MOC addressing the audience.



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The highlight of the day was the **Drama Competition**, where students creatively showcased real-life scenarios related to adverse drug reactions, irrational drug use, and the critical role of healthcare professionals in ADR reporting. Three teams participated in the competition, with Team 1 from B.Pharm Semester 3, Team 2 from B.Pharm Semester 7, and another Team from B.Pharm Semester 7, each delivering thought-provoking performances that conveyed vital messages about patient safety and the significance of pharmacovigilance practices. The drama performances, filled with creativity, knowledge, and impactful storytelling, served as an engaging medium to deepen understanding and awareness of pharmacovigilance among all attendees.



Drama by B.Pharm Sem 3 students



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Drama by B.Pharm Sem 7 students



Drama by B.Pharm Sem 7 students



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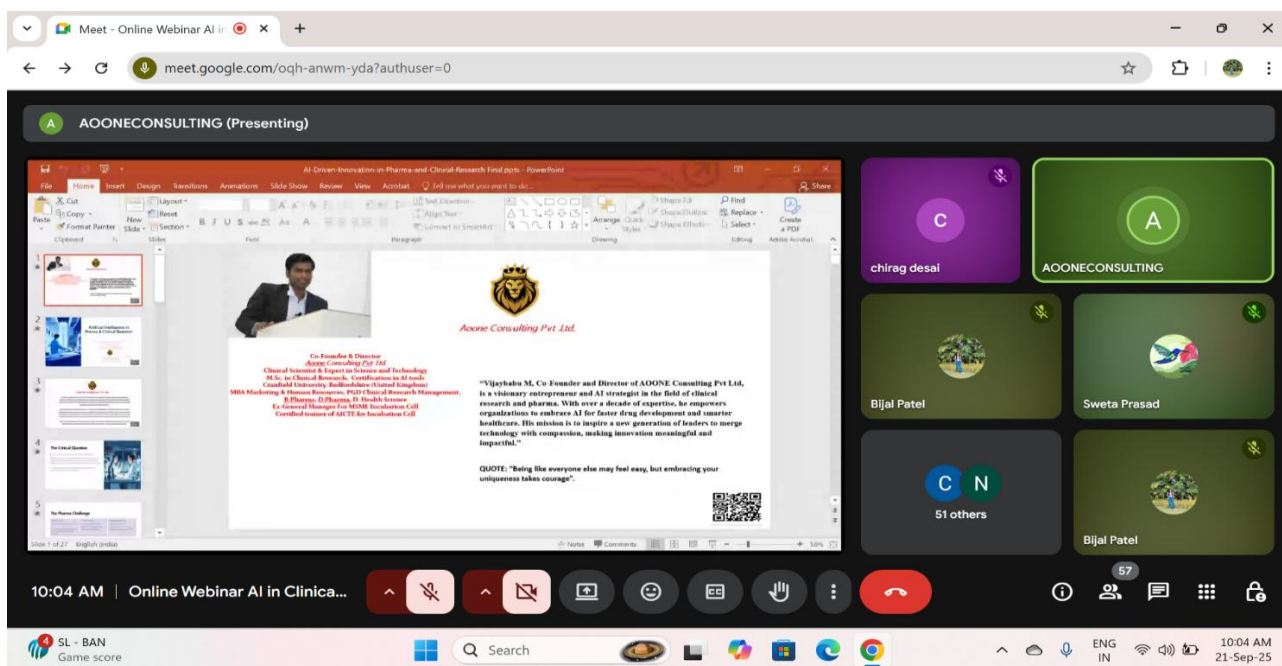
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Day 5 – Online Webinar on “AI in Clinical Research and Pharma” (21st September 2025)

The fifth day of the Pharmacovigilance Week, **21st September 2025**, celebrated with an insightful **online webinar** conducted via Google Meet at 10:00 a.m. The session was led by Mr. Vijay Babu M., Co-founder and Director of Aoone Consulting Pvt. Ltd., who delivered a comprehensive talk on the topic “AI in Clinical Research and Pharma.” The webinar attracted enthusiastic participation from 80 students and faculty members, highlighting the growing interest in technological advancements in the pharmaceutical field. He discussed the transformative role of Artificial Intelligence in pharmacovigilance, focusing on its applications in ADR signal detection, predictive modeling, automation of clinical trials, and improving drug safety monitoring systems. He emphasized how AI-driven tools are revolutionizing the landscape of pharmacovigilance by enabling faster detection of safety signals and enhancing the accuracy of data interpretation. The session concluded with an engaging Q&A segment, where participants actively interacted with the speaker, gaining valuable insights into the integration of AI in clinical research and future career opportunities in this rapidly evolving field. The webinar served participants inspired and better informed about the technological advancements shaping the future of drug safety and healthcare.



Online Webinar by Mr. Vijay Babu M.



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Online Webinar by Mr. Vijay Babu M.

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Day 6 – Community Outreach Drive on Pharmacovigilance (17th –23rd September 2025)

One of the most impactful highlights of the 5th National Pharmacovigilance Week Celebration was the **Community Outreach Drive**, conducted from 17th to 23rd September 2025, which aimed to extend the message of pharmacovigilance beyond the institutional boundaries and into real-world healthcare environments. The primary objective of this initiative was to create awareness about Adverse Drug Reactions (ADRs), emphasize the importance of ADR reporting, and sensitize the healthcare community and the general public about the pharmacist's pivotal role in ensuring drug safety and improving therapeutic outcomes.

A total of 8 teams, each comprising up to 10 students from B.Pharm and D.Pharm programs, actively participated in the outreach activity. Each team was mentored and guided by a faculty member, ensuring that the information shared was accurate, evidence-based, and effectively communicated. The drive was planned with flexibility, allowing students and faculty to conduct visits whenever their academic schedules permitted during the seven-day celebration week, thereby ensuring maximum outreach and engagement.





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Community Outreach team at Shreyas Medicare – Janseva Hospital

As part of the drive, students visited a variety of healthcare settings, including Primary Health Centres (PHCs), Community Health Centres (CHCs), hospitals, research organizations, and local medical stores. The locations covered included PHC Dabel (Daman), Daman Government Hospital, Shraddha Arogya Kendra, Jai Research Foundation, L.G. Haria Hospital, Usha Shalby Hospital, Multiple medical stores across Vapi and Daman, and Janseva Hospital. At each location, the students interacted with doctors, nurses, pharmacists, paramedical staff, and patients, educating them on the concept of pharmacovigilance, the process and importance of ADR reporting, and the role of pharmacists in ensuring patient safety. The outreach included demonstrations of ADR reporting forms, distribution of informative leaflets, and interactive discussions, all designed to make the concept of pharmacovigilance accessible and relevant to everyday healthcare practices.



Community Outreach team at Shalby Hospital

A significant highlight of the outreach activity was the involvement of members of the Inner Wheel Club, who joined the students during their visit to LG Haria Hospital. Their presence added great value to the initiative, as they actively engaged in conversations with healthcare professionals and patients,



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supporting the students efforts in spreading awareness about ADR reporting and safe medicine practices. The collaboration showcased a strong example of community partnership in promoting public health, demonstrating how educational institutions and social organizations can work hand-in-hand to create a broader impact.



Community Outreach team at PHC Dabhel - Daman

The outreach drive was also converted into a competition, adding an element of creativity and reflection. Each team was required to document their fieldwork by preparing a documentary film, a short social media reel, geo-tagged photographs, and a comprehensive activity report summarizing their experience and outcomes. These submissions were later evaluated based on criteria such as coverage, creativity, clarity of communication, and community engagement. The competitive element motivated teams to innovate and effectively communicate the message of pharmacovigilance to a wider audience.



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Community Outreach team at Daman Govt. Hospital

The Community Outreach Drive received tremendous positive feedback from healthcare professionals, pharmacy staff, and the general public, all of whom appreciated the students' efforts in spreading awareness about ADR reporting and drug safety. Many healthcare practitioners expressed keen interest in integrating pharmacovigilance practices into their routine work, highlighting the real-world relevance and impact of the initiative.



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Community Outreach team at Haira L.G. Rotary Hospital

This outreach initiative not only bridged the gap between academic learning and practical application but also provided students with valuable field exposure and communication skills. It fostered a deep sense of social responsibility, encouraging them to become proactive contributors to public health. Above all, it reinforced the message that pharmacovigilance is a shared responsibility, requiring active collaboration between pharmacists, healthcare professionals, social organizations, and the community to ensure safer healthcare practices.



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Community Outreach team at different Medical Stores at Vapi

Day 7 – Street Play (Nukkad Natak) on Drug Safety and ADR Reporting (23rd September 2025)

The seventh and final day of the 5th National Pharmacovigilance Week Celebration was marked by an impactful **community awareness activity** in the form of a **Street Play (Nukkad Natak)**. The event took place on 23rd September 2025 at 10:00 a.m. at Raymond Circle, Vapi, a prominent public location chosen to maximize outreach and public engagement. The objective of this initiative was to spread awareness about drug safety, rational medicine use, and the importance of Adverse Drug Reaction (ADR) reporting in a creative and accessible manner, directly reaching members of the community.

Three student groups presented thematic street plays, each highlighting a critical aspect of pharmacovigilance and its role in protecting public health.



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- Group 1: *"Dawai Ka Asar, Zindagi Ka Safar"* – performed by Trisha Choudhary, Mayank Rai, Rishabh Pathak, Pari Yadav, Meshwa Prajapati, Aditi Singh, Shubhi Rajawat, Shaikh Md Aashif, and Prathi Patel, portrayed the importance of timely ADR reporting and how vigilant monitoring of drug effects can improve the quality and safety of a patient's life.
- Group 2: *"Jivan Ki Suraksha, Pharmacovigilance Kare Raksha"* – enacted by Dhruvi Tiwari, Sandeep Ram, Ritupriya Sharma, Hitesh Dubey, Dhruvin Patel, Aarti Shrivastav, Shikha Singh, Pooja Yadav, Mayuri Tayade, and Suman Sirvi, focused on the life-saving role of pharmacovigilance and how reporting adverse reactions can prevent future harm and strengthen healthcare systems.
- Group 3: *"Rationality Chose Over Irrational Medication Use"* – performed by Abhishek Jha, Sujal Khengar, Rishi Jadeja, Akshit Patel, Harshit Bhanushali, Harsh Yadav, Sabnam Khan, Nikhil Singh, and Divyanshu Jaiswal, delivered a strong message on the dangers of self-medication and irrational drug use while emphasizing the importance of rational prescribing and pharmacist-guided therapy.



Street Play at Raymond Circle



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Each performance was engaging, informative, and thought-provoking, skillfully combining storytelling, dramatization, and public education to deliver powerful messages about the critical importance of pharmacovigilance. The plays drew significant attention from the public, and the audience present at the venue appreciated the creativity, confidence, and social relevance of the performances. Guests and bystanders commended the noble objectives behind the initiative and praised the students for their efforts in raising awareness on such an important public health issue.

The outreach activity was generously supported and sponsored by the Inner Wheel Club of Vapi, whose members played an active role in encouraging and amplifying the impact of the event. The activity was coordinated by Dr. Chirag Desai and Ms. Bijal Patel from ROFEL Shri G.M. Bilakhia College of Pharmacy, who ensured the smooth execution of the program and guided the students throughout the preparation and presentation phases.



Street Play participants



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The Nukkad Natak served as a fitting culmination to the week-long celebration, combining student creativity, public engagement, and community education into one impactful initiative. It successfully conveyed the essence of pharmacovigilance and inspired the local community to become more aware of ADR reporting, rational medicine use, and the pharmacist's crucial role in drug safety. To further extend the reach of this initiative, event photographs, video reviews, and highlights of the street play will be shared across the institution's and collaborators' social media platforms by the end of the day, ensuring that the message of drug safety reaches a wider audience beyond those present at the event.



Street Play at Raymond Circle



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Valedictory Function and Prize Distribution Ceremony (26th September 2025)

The Valedictory Function of the 5th National Pharmacovigilance Week Celebration was held on 26th September 2025 at Balar Auditorium, Namdha - Vapi marking the successful conclusion of a week filled with impactful academic, cultural, and community engagement activities. The event celebrated the collective efforts of students, faculty, and collaborators who contributed to the success of the week-long program dedicated to promoting drug safety and awareness about Adverse Drug Reaction (ADR) reporting. The ceremony commenced with a warm welcome to all dignitaries, faculty members, students, and esteemed guests, followed by a brief reflection on the objectives and outcomes of the week's activities.



Inner Wheel Club President – Mrs. Jyoti Shah and Secretary Mrs. Vimi Mehta addressing the audience



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Felicitations of Dr. Arindam Paul by Members of Inner Wheel Club of Vapi

The highlight of the valedictory ceremony was the Prize Distribution, where winners from various competitions held throughout the week — including essay writing, poster and slogan competitions, debate, elocution, drama, community outreach drive, documentary and reel submissions, and the street play — were felicitated for their creativity, knowledge, enthusiasm, and contribution. Their active participation not only demonstrated their understanding of pharmacovigilance but also reflected their commitment to patient safety and public health.



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Drama Competition Winners



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**Community Outreach Drive and Reel Competition Winners carried at Jai Research Foundation
& Shraddha Arogya Kendra**



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The college was honored by the presence of eight distinguished members from the Inner Wheel Club of Vapi, whose continued support and collaboration significantly enriched the success and outreach of the event. Their participation in the valedictory ceremony added prestige to the occasion and highlighted the importance of community partnerships in advancing healthcare awareness.

The event concluded with a heartfelt Vote of Thanks delivered by Dr. Chirag Desai, who expressed sincere gratitude to the Pharmacy Council of India (PCI) for initiating the Pharmacovigilance Week celebration nationwide, the management and leadership of Rajju Shroff ROFEL University for their constant encouragement, the faculty members and students for their enthusiastic participation, and the Inner Wheel Club of Vapi for their invaluable collaboration throughout the week. He also extended appreciation to all the participants and winners for their dedication and contributions to the success of the program. The valedictory function served as a befitting conclusion to the celebration, reinforcing the message that pharmacovigilance is not just a regulatory requirement but a shared professional and social responsibility.



Vote of Thanks by Coordinator – Dr. Chirag Desai



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વાપી ભાસ્કર 26-09-2025

રાષ્ટ્રીય ફાર્માકોવિજિલન્સ સપ્તાહ 2025ની રોકેલ કોલેજે ઉજવણી કરી જી.એમ. બિલાખિયા કોલેજ અને ઈનર વ્હીલ ક્લબ વાપીનો સહયોગ રહ્યો

ભસ્કરન્યૂઝ | વાપી



રોકેલ શ્રી જી.એમ. બિલાખિયા કોલેજ ઓફ ફાર્મસી, રાજજી શ્રી રોકેલ યુનિવર્સિટી, વાપી દ્વારા ઈનર વ્હીલ ક્લબ ઓફ વાપીના સહયોગથી 17 થી 23 સપ્ટેમ્બર 2025 દરમિયાન ફાર્માકોવિજિલન્સ સપ્તાહ ઉજવાયો. આ કાર્યક્રમનો હેતુ સમાજમાં દવા સુરક્ષા જાગૃતિ અને વિદ્યાર્થીઓમાં સ્પર્ધાત્મકતા વિકસાવવાનો હતો. સપ્તાહ દરમિયાન નિબંધ, ચિત્રકલા, માં સુત્રલેખન, ચર્ચા, વક્તૃત્વ સ્પર્ધા અને નાટક જેવી પ્રવૃત્તિઓ

યોજાઈ. સમાપન સમારોહ 23 ફેબ્રુઆરી. ઈનર વ્હીલ ક્લબે સપ્ટેમ્બરે રેમંડ સર્કલ, વાપી ખાતે પ્રાયોજીતતા આપી. ક્લબ પ્રમુખ જ્યોતિ શાહ, પ્રોવોસ્ટ ડૉ. અરિંદમ પોલ અને ટ્રસ્ટીઓએ નાટક સાથે થયો હતો. અરિંદમ પોલ અને ટ્રસ્ટીઓએ વિદ્યાર્થીઓએ વાપી-દમણની વિદ્યાર્થીઓને અભિનંદન વિવિધ હોસ્પિટલો અને મેડિકલ પાઠશાળા. કાર્યક્રમનું સંકલન ડૉ. સ્ટોર્સ પર દવાની આડઅસર ચિરાગ દેસાઈ અને કુ. બિજલ (ADR) રિપોર્ટિંગ અંગે જાગૃતિ પટેલે કર્યું.

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NATIONAL PHARMACOVIGILANCE WEEK
17-23 SEPTEMBER, 2025

SUPPORTED & SPONSORED BY
INNER WHEEL CLUB OF VAPI

Theme: Your Safety, Just a Click Away, Report to PvPI

ACTIVITIES INCLUDE:

- Essay Writing Competition
- Debate Competition
- Elocution Competition
- Reel for Real Safety - Counsel, Create & Report
- Street play
- PV Awareness/ Community Outreach Drive

Join us in creating awareness on patient safety

JYOTI SHAH - PRESIDENT
VIMI MEHTA - SECRETARY
Inner Wheel Club of Vapi

DR. ARINDAM PAUL - CONVENER
DR. CHIRAG DESAI
MS. BIJAL PATEL
Coordinator

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